



July 1, 2011

Dear Chamber Member

Thank you for your participation with the Prineville-Crook County Chamber of Commerce in 2010-2011. Your membership has allowed the Chamber to accomplish a number of goals, which include:

- Our website was expanded to provide even more information and opportunities for our members to network and market their goods and services to the widest possible audience. The enhanced calendar of events and the links are now more user-friendly than before. The website includes an enhanced calendar of events, a search feature in the Business Directory, photographs of our community and recreational opportunities. We experienced 29,501 visits to the Chambers website this past year an increase of 1.8% over the previous year. In the coming year we will be developing and rolling out a completely new website with a new more modern and technically flexible structure. This will provide you with expanded opportunities to put your organization in from of your market.
- Your Chamber has pursued an increased role in all thing community for example our new Open Campus facility, the Communities Emergency Management plan, Central Oregon Visitors Association, the Cities revised Zoning Codes, the developing Agri-tourism opportunities and business related issues before our governmental agencies at all levels.
- The Chamber's new offices are very visible and we have enjoyed a dramatic increase in the visitor traffic from both travelers and local residents alike. We can now provide a much friendlier more open environment for you to display information about your business. Our foot traffic counts have increased by more than 60% compared to the same period last year.
- The Chamber has supported and worked with the Prineville – Crook County Economic Development office managed by Jason Carr. The Economic development office was fundamental in recruiting industrial, traded-sector, family wage jobs to Prineville and Crook County. This year alone saw major new investment from firms like Facebook and Envirotech Services, Inc. in addition to others who moved here or grew their investment on our community. In three years \$199,800,000 has been invested and 179 new jobs created.
- The Chamber encouraged tourism to our region for ten days at the Oregon State Fair in Salem. Thousands of brochures and magazines on Prineville & Crook County were handed out including day trip brochures, Prineville Territory Magazines, calendar of events, and more.
- The Chamber staff sent out 169 Vacation packets, 57 Relocation packets to people interested in our area in addition to 125 packets of specific information on features of our area.
- 64 new members chose to join the chamber in the 2010-2011 year.

2011-2012 Dues

Our membership dues structure will remain unchanged from the 2010-2011 membership year. We recognize your commitment to the Chamber in these challenging times and strive to control our costs.

Please let me know if you have any questions about your dues statement. We have also included a form to update information about your business at this time. We look forward to working with you in the coming year

Sincerely,

Bill Gowen
Chief Executive Officer
102 NW 2nd Street
Prineville, OR 97754
541-447-6304
F: 541-447-6537