

Observer Advertising Rates

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Recipe to Market
 Take your Food Product to the Next Level
 Produce, Promote, Profit!

Are you a food entrepreneur? Do you have an idea for a food product? Do you want to know if there is a market for your product? Do you want to know how to develop your recipe, packaging, or marketing plan? If so, Recipe to Market is for you!

Developed by the Food Innovation Center at Oregon State University, Recipe to Market is a program that will take you from concept to market.

The four month program provides a solid foundation in business development, organizational development, product development, food safety, packaging, production and distribution.

The goal of the program is to:

- Develop a safe and delicious consumer food. Spend the day at the Food Innovation Center at OSU and you will have your first product (recipe, processing and packaging).
- Develop a market research, intellectual-property, legal, design, and other expertise. Each participant will spend time with a product developer in a business. You will learn OSU business planning organizational structure, and business development.

Through monthly 8.5 hour classroom sessions led by food food industry and business experts, students will learn to produce and market a commercial ready food product. Students will also receive one-on-one support from advisors with OSU's Small Business Development Center. OSU's OSU is a 501(c)(3) non-profit organization. For more information on the program or to register, please contact: recipe2market@oregonstate.edu or 541.447.1033.

Interested? Attend the free introductory meeting:
 Jan 18th, 2012 at 9am
 Room 112
 1240 Crook County Open Campus, 610 SE Lyon Blvd
 Crook County Chamber and registration contact: Jeff Fisher, jeff.fisher@prinevillechamber.com or 541.447.1033.

OSU Oregon State University
 Prineville - Crook County Chamber of Commerce & Visitors Center
 biz
 CCO

1/2 Page

1/2 Page B&W \$30.00
 Page Color \$40.00

1645 NE Forbes Rd
 Bend, OR 97701
 Direct: 541-322-2421
 Main: 541-989-9664
 Fax: 541-989-8266

All branded merchandise
50% OFF
 through January

Join the Chamber during the month of January for a prorated membership fee! Thank you to everyone who has been a member of the Prineville Crook County Chamber during 2011 and we look forward to a great 2012 as your advocate.

PRINEVILLE - CROOK COUNTY CHAMBER OF COMMERCE & VISITORS CENTER
 102 NW 2nd St. • Prineville • 541.447.6304

Margin Ad

Margin B&W \$10.00
 Margin Color \$15.00

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NOW PLAYING
At The Pine Theater
 Opening Day Movies will play 2 weeks.
 Older Movie titles will play 1 week.

NOW PLAYING

WE BOUGHT A ZOO

Event Calendar

January 7, 2012
4-H Horse Indoor Arena
 Start Time: 11:00
 Information: Cr Kim Herber, 541
 Start: 1
 End: 5
 Venue: IR
 Phone: 5

January 10, 2012
B2B Class for Busine
 Your Internet Pr
 a business owner
 going out to pur
 Start: 5:3
 End: 7:3
 Venue: CO
 Address: 511
 Phone: 541.447.6304